

CyberPower

CHANNEL PARTNER ALLIANCE

JOIN THE ALLIANCE BECOME MORE PROFITABLE

The Channel Partner Alliance provides the dedicated support, education, and discounts IT solution providers need to grow their business and maximize profitability.



PARTNER DISCOUNTS

- 5% Exclusive Alliance Discount
- 3% Gov/Ed Discount
- 5% Exclusive Registration Discount
- Special Pricing at \$1,000



REWARDS PROGRAM

Rep level rewards can be redeemed for gift cards, merchandise, charities and more



LEADS NETWORK

Get emailed opportunities by geography and area of expertise

Contact CyberPower for more information or to apply.
Call **877.901.1930** or email **sales@cpsww.com**

PARTICIPATION LEVELS



Three levels allows partners to participate and progress in a way that fits best.

PARTICIPATION LEVEL BENEFITS	★ PARTNER	★ ★ PARTNER PLUS	★ ★ ★ PARTNER ELITE
Custom Partner Portal	■	■	■
Personalized Dashboard	■	■	■
Newsletter with Announcements, News and Promotions	■	■	■
Access to Dedicated Partner Support Desk	■	■	■
Automated Opportunity Registration	■	■	■
Eligibility for Demo Program		■	■
Automated Lead Generation	■	■	■
Eligibility for Rep Level Incentives	■	■	■
Training Program with Incentives	■	■	■
Preferred Warranty Terms (Advanced Replacement)			■
One-Year Extended Return Privileges	■	■	■
Live Partner Chat	■	■	■
No Cost Power Review/Audits	■	■	■
Sales Tool Kit	■	■	■
5% Instant Partner Rebate	■	■	■
3% Instant Government/Education Rebate	■	■	■
Partner Exclusive Promotions	■	■	■
Marketing Funds Eligibility			■
Partner Listing on CyberPower Website			■
Incentives for Case Study Collaboration	■	■	■

THE ALLIANCE ADVANTAGES

1

PARTNER PORTAL

Partner news, resources, and promotions. Direct access to live chat and forms

2

EXTENDED RETURN PRIVILEGES

Customers can return products for up to one year

3

RISK-FREE DEMO PROGRAM

Allows customers to test products for 30 days before buying

4

MARKETING DEVELOPMENT FUNDS

Marketing funds to support alliance members and help them grow their power category

JOIN THE ALLIANCE

www.cpsww.com | 877.901.1930 | sales@cpsww.com